

FIELDTOOLSHQ - FREE SAMPLE

THE ESTIMATE PACK

Quote templates, job-costing sheets, and review-response copy for HVAC, landscaping, plumbing, and pressure washing contractors. Trade-usable on day one — not a generic form with a logo.

FREE SAMPLE · HVAC QUOTE TEMPLATE INCLUDED

WHAT'S IN THE FULL PACK - 5 TEMPLATES

1 HVAC QUOTE TEMPLATE

Good / better / best tiers · equipment model + serial · refrigerant type + qty · permit note · customer signature block

INCLUDED IN THIS SAMPLE

2 LANDSCAPING ESTIMATE

One-time + recurring scope boxes · materials / labor / equipment / disposal rows · seasonal add-on column · approval block

FULL PACK

3 JOB COSTING WORKSHEET

Estimated vs. actual by category · gross margin % calc · labor and materials burden % · monthly roll-up strip

FULL PACK

4 REVIEW REQUEST SMS PACK

12 trade-specific SMS templates (HVAC, landscaping, plumbing, pressure washing) · timing guide · non-responder follow-up · stop rule

FULL PACK

5 GOOGLE REVIEW RESPONSE TEMPLATES

10 scenario-specific responses: late arrival, pricing dispute, no-show, scope misunderstanding · plus 5-star thank-you variants

FULL PACK

+ ALL-ACCESS ANNUAL — \$79/YR

Every current pack plus every new pack released while you're subscribed. Price locked at founding rate.

[FIELDTOOLSHQ.COM/PRODUCTS](https://fieldtoolsHQ.com/products)

HVAC SERVICE QUOTE

DATE _____

VALID UNTIL _____

YOUR COMPANY		CUSTOMER / JOB SITE	
COMPANY	_____	NAME	_____
TECHNICIAN	_____	ADDRESS	_____
LICENSE #	_____	CITY/STATE	_____
PHONE	_____	PHONE	_____
EMAIL	_____	EQUIPMENT	_____

SYSTEM DETAILS			
MODEL #	SERIAL #	REFRIGERANT TYPE	REF. QTY (LBS)
_____	_____	_____	_____

LINE ITEMS							
DESCRIPTION OF WORK / MATERIALS	QTY	UNIT	RATE (\$)	CATEGORY	AMOUNT (\$)	PERMIT?	

OPTION A - GOOD
BASIC REPAIR

Repair / component swap only.
 Standard parts. No add-ons.

TOTAL \$ _____

OPTION B - BETTER * RECOMMENDED
FULL SERVICE

Repair + tune-up + filter change.
 OEM parts where available.

TOTAL \$ _____

OPTION C - BEST
REPLACE + WARRANTY

Full unit replacement. Extended labor warranty. Priority dispatch.

TOTAL \$ _____

TERMS & CONDITIONS

PAYMENT DUE _____

PAYMENT METHOD _____

LABOR WARRANTY _____

PARTS WARRANTY _____

Subtotal _____

Tax / Ref. Surcharge _____

Diagnostic Fee (if waived on repair, note here) _____

Work requiring permits will be disclosed prior to scheduling. Customer is responsible for granting site access. Pricing valid for the period shown above. Rates may vary if job scope changes on-site.

QUOTE TOTAL

CUSTOMER SIGNATURE _____

DATE ACCEPTED _____



LANDSCAPING ESTIMATE

DATE _____

VALID UNTIL _____

YOUR COMPANY

COMPANY _____

CREW LEAD _____

LICENSE # _____

PHONE _____

CUSTOMER / PROPERTY

NAME _____

ADDRESS _____

PROPERTY SIZE _____

PHONE _____

JOB TYPE: ONE-TIME RECURRING - WEEKLY RECURRING - BI-WEEKLY RECURRING - MONTHLY SEASONAL CONTRACT

LINE ITEMS • M = MATERIALS L = LABOR E = EQUIPMENT D = DISPOSAL

SERVICE / MATERIALS DESCRIPTION	CATEGORY	QTY	UNIT	RATE (\$)	AMOUNT (\$)	SEASONAL ADD-ON?

RECURRING SCOPE (PER VISIT)

WHAT'S INCLUDED EVERY VISIT

MOW / EDGE _____

BLOW / CLEAN _____

TRIM SHRUBS _____

ADD-ON _____

PER VISIT \$ _____

ONE-TIME OR PROJECT SCOPE

PROJECT TOTAL BREAKDOWN

MATERIALS _____

LABOR HOURS _____

EQUIPMENT _____

DISPOSAL FEE _____

PROJECT TOTAL \$ _____

TERMS & CONDITIONS

PAYMENT DUE _____

PAYMENT METHOD _____

SEASON (IF APPLICABLE) _____

IRRIGATION? _____

Materials Subtotal _____

Labor Subtotal _____

Equipment / Disposal _____

Tax _____

Pricing varies if scope changes on arrival (dog/outdoor furniture obstruction, gate locked). Materials at market rate — mulch, sod, and plant pricing subject to supplier change. Requirements vary by state — check licensing board before subcontracting.

ESTIMATE TOTAL

CUSTOMER SIGNATURE _____

DATE ACCEPTED _____



YOU JUST USED THE FREE SAMPLE – HERE'S WHAT'S NEXT

THE FULL PACK HAS 4 MORE TEMPLATES.

The HVAC quote template you just downloaded is one of five. The full **Estimate Pack** adds a landscaping estimate with recurring-vs-one-time scope boxes, a job costing worksheet that tracks estimated vs. actual margin per job, 12 trade-specific SMS templates for getting Google reviews, and 10 copy-paste responses for every review scenario — good and bad. **\$29 one-time. No subscription needed.**

FULL PACK CONTENTS – 5 TEMPLATES, TRADE-READY ON DAY ONE

1 HVAC QUOTE TEMPLATE ✓

Good / better / best tiers · equipment model/serial · refrigerant type · permit note · signature block

2 LANDSCAPING ESTIMATE

Recurring vs. one-time scope · materials / labor / equipment / disposal · seasonal add-on column

3 JOB COSTING WORKSHEET

Estimated vs. actual by category · gross margin % · labor + materials burden · monthly roll-up

4 REVIEW REQUEST SMS PACK

12 trade-specific SMS templates · timing guide · non-responder follow-up · stop rule

5 GOOGLE REVIEW RESPONSE TEMPLATES

10 scenario responses: late arrival · pricing dispute · no-show · scope misunderstanding · 5-star thank-you variants (2) · respond-within-24-hrs rule

\$29

ONE-TIME · NO SUBSCRIPTION ·
SECURE CHECKOUT VIA STRIPE

GET THE FULL PACK AT [FIELDTOOLSHQ.COM/PRODUCTS](https://fieldtoolshq.com/products)

30-day satisfaction guarantee — email for a full refund on any digital purchase, no questions asked.

OR GO ALL-IN

ALL-ACCESS ANNUAL — EVERY PACK WE RELEASE

Get the Estimate Pack now plus every future pack added automatically. Price locked at founding /YR · FOUNDRY PRICE rate for as long as you subscribe. No price surprises.

\$79